Brand Colours

Sharetheload · Peer to Peer parcel delivery

Sharetheload
Peer to Peer parcel delivery

Primary Dark Blue

HEX #216286
RGB 33, 98, 134

Wordmark text, pin shadows

Primary Light Blue

HEX #51A1D8
RGB 81, 161, 216

Map pins, "the", tagline

Background Tint

HEX #E7F0F4
RGB 231, 240, 244

Website background / theme colour

White

HEX #FFFFFF
RGB 255, 255, 255

Backgrounds, reversed logo